



SPONSORSHIP

GUIDE 2022



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centennialmarket.ca

**CENTENNIAL
MARKET**

1230 Broad Street
Regina, SK, S4R 1Y3

ABOUT THE MARKET



Centennial Market is a unique shopping experience in the heart of the Warehouse District. It is not only Regina's largest indoor market, but also the largest in Saskatchewan.

We are trendsetters in the way of promoting small business. Hosting events like our Food Truck Wars, Fashion Shows, Art Galas, and more, brings constant value and excitement to the market. The space is an affordable place for new and veteran businesses to set up. More money going back to the vendor which in turns benefits our local economy.

Many have compared us to markets you can find in large cities such as the Forks in Winnipeg, Crossroads in Calgary and St. Lawrence Market in Toronto. Although we have more growing to do, the place is ever changing. Always something great to see.

Our Team:

The Centennial Market is a not for profit cooperative run entirely by a volunteer board of directors and members.

Board

President

Sandra Klein

Secretary

Cheryl Gagnon

Member at Large

Alan Goode

Member at Large

Tom Sealy

Member at Large

Ken Friedt

Member at Large

Joanne Telfer

Member at Large

Matt Thompson

The Centennial Market is also run by many member volunteers that assist in cleaning, events, and more!





"Do yourself a favour and please check out this CUTE market when you get the chance! So many unique crafts, food, antiques, everything! It's hard to walk out of there empty handed!"

- Scott Woloshin - Customer

2022 SEASON

Return:

2022 marks a return from a challenging COVID time. Our members closed down, we sanitized, we masked, and we made it through united. This year marks the return to what we had before. We are still strong and ready for a new beginning!

Uplift:

Starting in 2022, we are proceeding with a larger beautification project. Pillars are becoming trees, aisles are becoming roadways, and the market, together with the local artist community is becoming a vibrant place to shop, hang out, and enjoy new experiences.

Ignite:

Part of the new 2022 initiative, is the return to events. We have a large amount planned already with more to come. 2022 events include, a Saskatchewan podcast convention, a harvest festival, art show, Experience Regina Block Party, kid's market, and Christmas in July. We also show movies and have an adventure table for the younger guests.

2022 will be full of new beginnings and excitement!

How can you be involved?

Possible Sponsorship Benefits can include (but not limited to!)

- Mentions on the Centennial Market Facebook, Instagram, Tiktok and other social media channels.
- Mentions in the Centennial Market's email newsletter and blog.
- Logo on website and print materials.
- Banner at Centennial Market
- Free Booth Space at the market
- Name included on Centennial Market press releases

Let's talk about how we can work together to align our goals and values!

Contact Information:

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(306) 559-7500



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