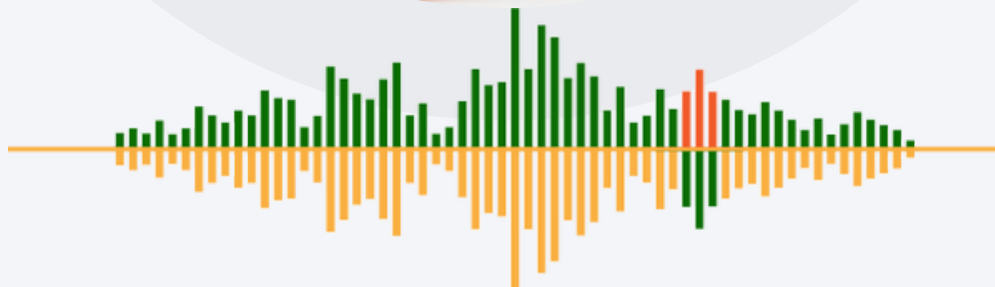


SPONSORSHIP OPTIONS



SASKATCHEWAN PODCAST CONFERENCE

OCTOBER 15TH-17TH, 2022



admin@centennialmarket.ca
centennialmarket.ca

**CENTENNIAL
MARKET**

1230 Broad Street
Regina, SK, S4R 1Y3

ABOUT THE MARKET



Centennial Market is a unique shopping experience in the heart of the Warehouse District. It is not only Regina's largest indoor market, but also the largest in Saskatchewan.

We are trendsetters in the way of promoting small business. Hosting events like our Food Truck Wars, Fashion Shows, Art Galas, and more, brings constant value and excitement to the market. The space is an affordable place for new and veteran businesses to set up. More money going back to the vendor which in turns benefits our local economy.

Many have compared us to markets you can find in large cities such as the Forks in Winnipeg, Crossroads in Calgary and St. Lawrence Market in Toronto. Although we have more growing to do, the place is ever changing. Always something great to see.

About the Conference:

Saskatchewan has become a hotbed for podcasts with amazing local talent. We have top tier shows that are top ranked in Canada. It's about time we celebrate them and encourage growth of others in the province.

On average we have 1000 people through the Centennial Market per weekend in October. With the addition of this conference and additional advertising we expect approximately 3000 to attend the venue to participate in this amazing networking and learning opportunity. Having a venue that already draws a crowd is an added bonus for this event.

Overview:

The conference will consist of:

- An Icebreaker on Friday night.
- Live broadcasts of Podcasts.
- Public panels of podcasters discussing topics like Women in Podcast, or different equipment.
- An opportunity for the general public to hear about podcasting, the different podcasts we have in Saskatchewan and how to get into it.





"Podcasting has become one of the fastest and trusted tools/channels for building and promoting brands."

Bernard Kelvin Clive

HOW YOU CAN HELP

Platinum: \$2000+

- Naming rights for the whole conference. "Your name" Saskatchewan Podcast Conference.
- Logo on all printed and digital material.
- Large signage on display at venue.
- Mentioned in live podcasts and panels as platinum sponsor.
- Opportunity to setup booth at venue to advertise.

Gold: \$500-\$1999

- Logo on all printed and digital material.
- Large signage on display at venue.
- Mentioned in live podcasts and panels as gold sponsor.
- Opportunity to setup booth at venue to advertise.

Panel Sponsor: \$250-\$499

- Logo on all printed and digital material.
- Panel named "Your company name presents"
- Medium signage on display at venue.

Prime Listener: Up to \$249

- Small Logo on printed and most digital material.
- Small signage on display at venue.

*In kind donations of services and products can be used as substitution. For example the loaning of mic's or camera equipment for the weekend could be used.

Other Benefits:



Additional benefits by partnering with the Centennial Market include (but not limited to):

- Mentions on the Centennial Market Facebook, Instagram, Tiktok and other social media channels.
- Mentions in the Centennial Market's email newsletter and blog.
- Logo on website and print materials.
- Banner at Centennial Market
- Name included on Centennial Market press releases

Let's talk about how we can work together to align our goals and values!

Contact Information:

Centennial Market
1230 Broad St
Regina, SK
S4R 1Y3
admin@centennialmarket.ca
(306) 559-7500



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